American Perceptions
Higher education institutions should reduce tuition and fees

59% strongly agree
4% strongly disagree

The federal government should provide more assistance

40% strongly agree
15% strongly disagree

Companies should provide more assistance to employees

46% strongly agree
6% strongly disagree

Build a Data Sculpture

Find a Story
Data is most useful when you can use it to tell a story about something. Using the data on this handout, try to find a story that you can tell by building a mini sculpture.
• Does one piece of data jump out at you?
• If you take a step back is there a pattern in the data?
• Do you see a story when comparing one part to another?

Make a Sculpture
Data visualization is very popular right now, but sometimes is hard to digest. Making a “sculpture” is a fun way to start playing with how to present your data story to other people.
• What symbols can you build to represent your data?
• How can you attract attention with this stuff?
• Can you tell simple and complex stories?

How Much Does School Cost?
The Cost of an MIT Education
The total cost of tuition and fees at MIT and an “average” American undergraduate institution.

American Perceptions
Higher education institutions should reduce tuition and fees

State governments should provide more assistance

The federal government should provide more assistance

Companies should provide more assistance to employees

Sources:
• America’s Call for Higher Education Reform Lumina Foundation and Gallup (2013)
• MIT Office of the Provost
• The College Board