



# Claims on Twitter Rubric #1

This task asks students whether a claim made by about a Chipotle e. coli outbreak on Twitter is accurate. The Tweet claims that “biotech industry food terrorists planted in retaliation for Chipotle’s non-GMO menu” and links to an article published on a variety of websites, such as Organic Consumers Association, and Natural News with similar wording. Upon investigation, one can see that the articles are an example of circular reporting, where an author references an article, which in turn references something the author has previously published. Strong responses will discount the claim based on this reasoning or the fact that there is a large amount of evidence from more reputable websites that discount this article’s claims.

## Mastery

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Student argues that the claim is not accurate and fully explains that the claim links back to “Health Ranger” Mike Adams references other article that Health Ranger published, and no evidence is present to support the claims. Additionally, fact checking websites discount the claims.

## Emerging

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Student correctly identifies that the linked article’s claims are not true, but does not identify the connection of circular reporting.

## Beginning

Student argues that claim is accurate based on more than one source of information or argues that the claim is inaccurate but does not identify the pieces of information outlined above.